

# Wipawe Sirikolkarn

Design Technologist  
wipawe.com  
wsirikolkarn@gmail.com  
510.289.7322

NY, 2023-Present

## Nike - Design Prototyper

Founding team member of the Prototype team within Digital Product Design at Nike, leading various prototype efforts.

WWW, 2019-Present

## Freelance - Design Technologist

Create digital experiences for various clients including the Venice Biennale, Mejuri, Info-D Software, Morakana, Cache Collective

NY & BKK, 2023-Present

## Cache Collective - Co-founder

Cultivate a community of multidisciplinary artists that focuses on pushing artistic forms and expressions through the lens of electronic art

NY, 2020-2023

## Peloton - Senior Design Prototype Engineer

Inaugural member of the Design Prototype Engineer team within Product Design. Lead prototype efforts in various workstreams across platforms.

NY, 2017-19

## frog design - Design Technologist

A part of design technologist team solving problems from both design and technology perspectives for various healthcare, finance, and consumer products clients.

Cupertino, 2016

## Apple - Creative Technologist Intern

A part of creative technologist team working on interactive prototypes and motion studies for apple.com

SF, 2015

## Sephora - Freelance Digital Designer

Design and oversee digital marketing campaigns on sephora.com for various clients including Louboutin, Sephora, Belief, and more.

NY, 2013-14

## QSquared - Graphic Designer

Create new visual identity system including catalog, packaging, social media, trade show signage and e-commerce site.

NY, 2015-2017

## Tisch School of the Arts - New York University

M.F.A Interactive Telecommunications Program

Davis, 2009-2012

## University of California, Davis

B.A Design, Communications Minor

---

## Press

Featured on Medium.com, themomentum.co,  
Adjacent - The NYU ITP & IMA Journal of Emerging Media,  
Maker Project Lab, Twilio BA\$H SF 2017

---

## Skills

React, Javascript, HTML5/CSS3, 3js, WebGL, shaders, p5, Unity, Python, Arduino, Creative Coding, Cinema4D, SparkAR, Sketch, Figma, Principle, Adobe Creative Suite, TouchDesigner, RealityKit